

ABOUT DASH

DASH is hailing platform that aims to make taxi hailing more seamless, giving consumers confidence in always getting a quality ride

DASH is a government funded start-up (via Transport Department & HKSTP) that makes mobile-based consumer interaction – from service to transaction – approachable, engaging and relevant for brands with physical presence.

Our main vertical is in point-to-point mobility service, now serving over 100K+ users since launching in April 2025. Through our fair & transparent meter-based pricing, freedom to choose preferred vehicle type (whether large or small, new or classic), and humanized service, we have been achieving double-digit growth month on month.

Until 2025 Year End, we have completed over 880,000 offline taxi transactions and over 60,000 online taxi transactions.

We are an official marketing partner of Visa, official payment partner of Kpay, Global Payments and SoePay, and Data Analytics R&D partner of HKUST's School of Engineering

Key Partners



globalpayments



REGISTERED
DRIVERS

8000+

AVG. TIME TO
MATCH DRIVER

15 seconds

MATCHING
RATE

95%+

'25 PARTICIPATING
HOTELS (Q4 TRIAL)

6

AVAILABLE
TAXI
TYPES

3500+
Standard 4 Seaters



3500+
Comfort 4 Seaters



500+
Luxury 6 Seaters



FLEET
COVERAGE



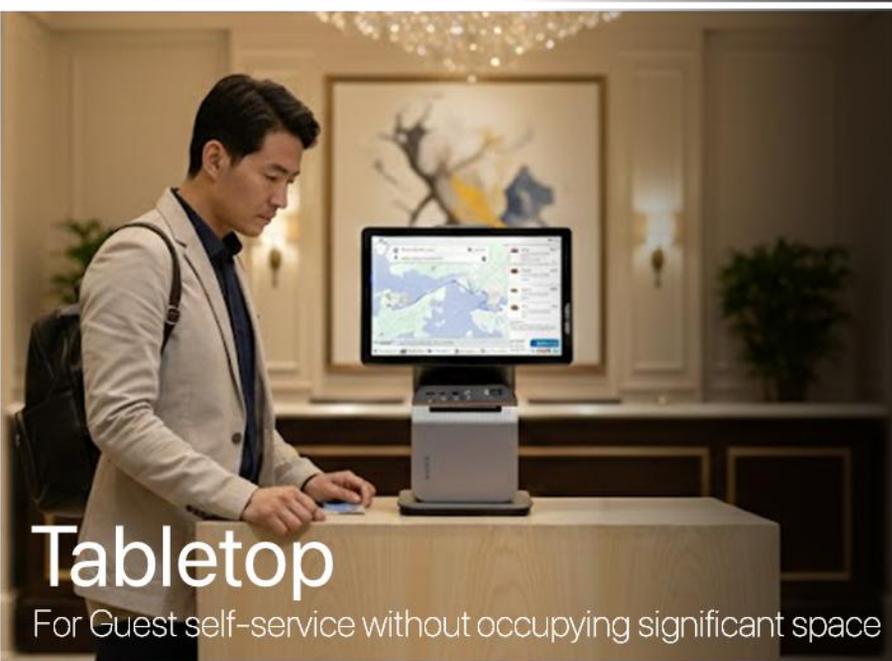
WhatsApp [6433-0388](tel:6433-0388) or Email sales@d-ash.com to schedule a demo or learn more!

Vests



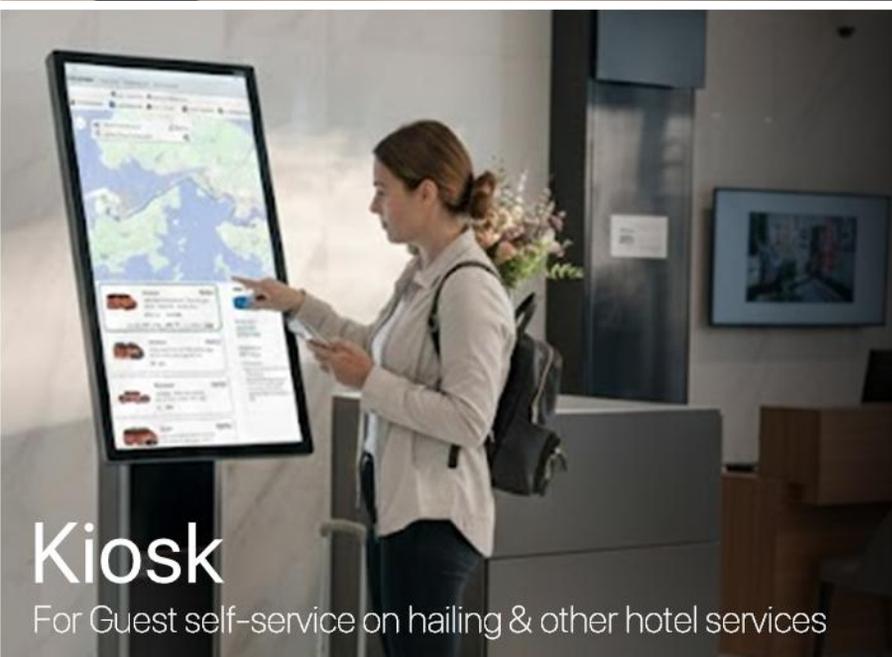
Handheld

For more intimate servicing that select hotels might prefer



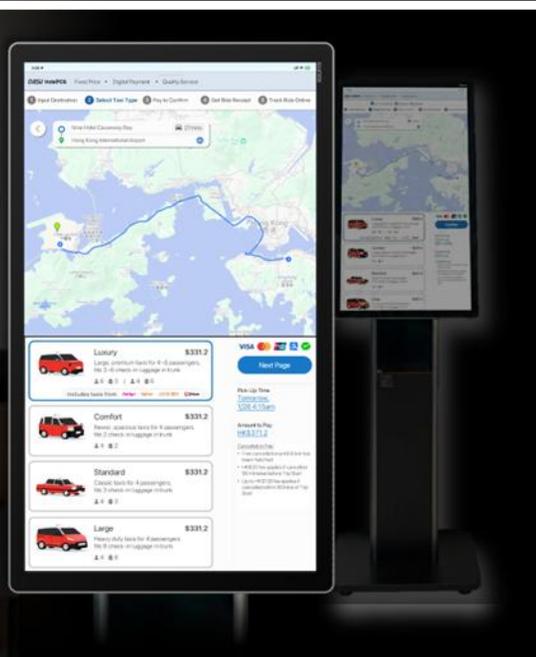
Tabletop

For Guest self-service without occupying significant space



Kiosk

For Guest self-service on hailing & other hotel services



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