



The Federation of Hong Kong Hotel Owners Welcomes the First Five-Year Plan and the 2026 Policy Address

Press Statement | 16 September 2026 | For Immediate Release

In support of the first Five-Year Plan for Economic and Social Development of the Hong Kong Special Administrative Region (2026–2030) and in response to the Chief Executive’s 2026 Policy Address delivered today (16 September), the Federation of Hong Kong Hotel Owners (FHKHO) welcomes the Government’s firm commitment to develop Hong Kong into an international tourism hub and the “Events Capital of Asia”. The Federation is particularly encouraged that the Plan sets clear, measurable targets for the tourism industry — growing tourism value added from HK\$86.2 billion in 2024 to HK\$126 billion by 2030, raising the share of non-mainland overnight visitors to 40 per cent, and designating Hong Kong as the core demonstration zone for “one trip, multi-stop” itineraries. These measures align closely with the submissions the Federation put forward in August 2026.

As 2026 marks the opening year of the national “15th Five-Year Plan” and 2027 will mark the 30th anniversary of the establishment of the Hong Kong Special Administrative Region, the Federation, on behalf of Hong Kong’s hotel owners, is honoured to stand with the HKSAR Government at this important historical juncture and to write a new chapter of growth for our tourism industry. The Plan’s strategy of moving from visitor volume to visitor value — through mega events, “one trip, multi-stop” itineraries, the yacht economy and the ticket-stub economy — is precisely the direction the industry has been advocating. Our hotels are ready to invest, to upgrade and to serve.

Aviation & MICE — capacity and events infrastructure. Passenger throughput reached 61 million in 2025 (+15 per cent); air destinations will grow from 220 to 240 over the five-year period, with the T2 Concourse commissioned before the end of 2027. The Hong Kong Convention and Exhibition Centre will be expanded under the Wan Chai North redevelopment, and a HK\$100 million fund has been set up to attract international flagship exhibitions — the first, in November, centred on super yachts and premium lifestyle.

High-value assets — the yacht economy. The Aberdeen marina composite project is expected to be tendered in the first half of 2027; SKYTOPIA yacht bay will be developed

under the Airport City programme; and from May 2026 yachts of Hong Kong and Macao may navigate the nine GBA cities, with the first northbound voyage completed in June and a southbound MOU with Guangdong to follow — fully consistent with the Federation’s high-end asset-platform positioning.

To support implementation of the Plan and the Policy Address, the Federation will mobilise its members to: (i) uphold world-class hospitality standards and the spirit of “good hospitality”; (ii) support mega events and the ticket-stub economy by offering hotel packages and extended-stay offers; (iii) advance green transformation in step with the Government’s building energy-efficiency targets; (iv) participate in talent development and orderly supplementary labour arrangements to ease persistent staffing pressure; and (v) support the “Study in Hong Kong” strategy by facilitating the conversion of suitable hotel and commercial properties into quality student accommodation.

The Federation’s submissions to the Five-Year Plan consultation and the 2026 Policy Address, together with its study on student accommodation under the “Study in Hong Kong” brand, are substantially reflected in the published documents. These include the “one trip, multi-stop” core demonstration zone, the regularisation of flagship mega-event funding, the specialised tourist guide licensing programme, the facilitation of home-stay lodgings on the outlying islands, and the first dedicated student hostel land sale in this financial year.

The Federation and its member hotels fully support the Plan and the Policy Address, and look forward to working hand in hand with the Government through the annual Policy Address and Budget cycle to realise the shared vision for Hong Kong’s tourism industry — and to make Hong Kong the most welcoming city in Asia.

The Federation of Hong Kong Hotel Owners

中文版

香港酒店業主聯會歡迎《香港第一個五年規劃》及 《行政長官 2026 年施政報告》 全力支持香港建設「亞洲盛事之都」與國際旅遊樞紐

新聞稿 | 2026 年 9 月 16 日 | 即時發布

為配合國家「十五五規劃」綱要，支持《香港特別行政區經濟和社會發展第一個五年規劃（2026—2030 年）》及行政長官今天（9 月 16 日）發表的《2026 年施政報告》，香港酒店業主聯會（聯會）欣然歡迎政府明確提出將香港建設為國際旅遊樞紐及「亞洲盛事之都」的發展方向。聯會尤其欣悉規劃為旅遊業訂立清晰可量化的目標——旅遊業增加值由 2024 年的 862 億元增至 2030 年的 1,260 億元，2030 年過夜旅客中非內地旅客比例提升至四成，並將香港定位為「一程多站」行程的核心示範區。上述措施與聯會於 2026 年 8 月提交的建議高度一致。

2026 年是國家「十五五規劃」的開局之年，2027 年將迎來香港特別行政區成立三十周年。聯會代表香港酒店業主，深感榮幸能與特區政府站在這重要歷史節點攜手合作，為香港旅遊業的長遠發展謀劃新篇。規劃提出由「旅客數量」轉向「旅客價值」的策略——盛事經濟、「一程多站」行程、遊艇經濟及門票尾根經濟——正是業界一直倡議的方向。我們的酒店已準備就緒，願意投資、升級及服務社會。

航空與會展 — 運力與盛事基建。2025 年客運量 6,100 萬人次（+15%）；五年內航點由 220 增至 240 個；T2 客運廊於 2027 年底前啟用。

灣仔北重建擴建會展設施；撥款 1 億元吸引國際旗艦展覽，首個（11 月）以超級遊艇及高端生活品味為主題。

高端資產 — 遊艇經濟。香港仔遊艇綜合發展項目料於 2027 年上半年招標；「機場城市」SKYTOPIA 遊艇灣；2026 年 5 月起港澳遊艇可於大灣區九市航行，6 月完成首航「港艇北上」，即將與粵方簽署「粵艇南下」諒解備忘錄。與本會高端資產平台定位一致。

為配合規劃及施政報告的落實，聯會將動員會員酒店：一、堅守世界級服務標準，弘揚「好客之道」精神；二、配合盛事經濟及「門票尾根經濟」，推出酒店套餐及延長住宿優惠；三、配合政府建築物節能目標，推進酒店綠色轉型；四、參與人才培訓及有序輸入勞工安排，紓緩持續的人手壓力；五、支持「留學香港」策略，促進合適的酒店及商業物業改裝為優質學生住宿。

聯會於 2026 年 8 月就五年規劃諮詢及 2026 年施政報告提交的建議書，連同「做大『留學香港』」學生住宿研究，其建議已獲大幅採納，包括「一程多站」核心示範區、大型旗艦盛事撥款常規化、「專項專牌」導遊發牌、離島民宿營運便利化，以及本財政年度推售首幅學生宿舍用地等。

聯會及會員酒店全力支持《五年規劃》及《施政報告》，並期待透過年度施政報告及財政預算案機制與政府緊密合作，攜手落實香港旅遊業的共同願景，一同把香港建設為亞洲最熱情好客的城市。

香港酒店業主聯會